## CHAPTER 12: Multiple Regression and Model Building

12.6 a. The plot of price versus size has a straight line appearance and thus the model $y=\beta_{0}+\beta_{1} x_{1}+\varepsilon$ is appropriate. The plot of price versus rating has a straight line appearance. The model $y=\beta_{0}+\beta_{1} x_{1}+\varepsilon$ is appropriate. Combining these two models, we obtain the model $y=\beta_{0}+\beta_{1} x_{1}+\beta_{2} x_{2}+\varepsilon$.
b. $\quad \mu_{y \mid x_{1}=20, x_{2}=9}$ is the mean (or average) of the sales prices of all houses having 20 hundred (that is, 2000) square feet and a niceness rating of 9 .
c. $\quad \beta_{0}=$ mean sales price of all houses having 0 square feet and 0 niceness ratingmeaningless.
$\beta_{1}=$ change in mean sales price associated with each increase in house size of 100 square feet, when niceness rating stays constant.
$\beta_{2}=$ change in mean sales price associated with each increase in niceness rating of 1 , when house size remains constant.
d. The error term represents all factors other than the square footage and the niceness rating. One such factor is the ability and effort of the real estate agent listing the house.
12.11 a. $b_{0}=29.347, b_{1}=5.6128, b_{2}=3.8344$
$\mathrm{b}_{0}=$ meaningless
$\mathrm{b}_{1}=5.6128$ implies that we estimate that mean sales price increases by $\$ 5,612.80$ for each increase of 100 square feet in house size, when the niceness rating stays constant.
$\mathrm{b}_{2}=3.8344$ implies that we estimate that mean sales price increases by $\$ 3,834.40$ for each increase in niceness rating of 1 , when the square footage remains constant.
b. 172.28. From $\hat{y}=29.347+5.6128(20)+3.8344(8)$
12.17 a. $\quad \operatorname{SSE}=73.6 ; s^{2}=\frac{S S E}{n-(k+1)}=\frac{73.6}{10-(2+1)}=\frac{73.6}{7}=10.5 ; s=\sqrt{10.5}=3.242$
b. $\quad$ Total variation $=7447.5$

Unexplained variation $=73.6$
Explained variation $=7374$
c. $\quad R^{2}=\frac{7374}{7447.5}=.99 \quad \bar{R}^{2}=\left(R^{2}-\frac{k}{n-1}\right)\left(\frac{n-1}{n-(k+1)}\right)$

$$
=\left(.99-\frac{2}{10-1}\right)\left(\frac{10-1}{10-(2+1)}\right)
$$

$R^{2}$ and $\bar{R}^{2}$ close together and close to 1.
d. $\quad \mathrm{F}($ model $)=\frac{\text { (Explained variation }) / k}{(\text { Unexplained variation }) /(n-(k+1))}$

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=\frac{7374 / 2}{73.6 /(10-(2+1))}=\frac{7374 / 2}{73.6 / 7}=350.87
$$

e. $\quad$ Based on 2 and 7 degrees of freedom, $F_{.05}=4.74$. Since $F($ model $)=350.87>4.74$, we reject $H_{0}: \beta_{1}=\beta_{2}=0$ by setting $\alpha=.05$.
f. $\quad$ Based on 2 and 7 degrees of freedom, $F_{.01}=9.55$. Since $F($ model $)=350.87>9.55$, we reject $H_{0}: \beta_{1}=\beta_{2}=0$ by setting $\alpha=.01$.
g. $\quad p$-value $=0.00$ (which means less than .001). Since this $p$-value is less than $\alpha=.10, .05$, .01 , and .001 , we have extremely strong evidence that $H_{0}: \beta_{1}=\beta_{2}=0$ is false. That is, we have extremely strong evidence that at least one of $x_{1}$ and $x_{2}$ is significantly related to $y$.
12.22 We first consider the intercept $\beta_{0}$
a. $\quad \mathrm{b}_{0}=29.347, s_{b_{0}}=4.891, \mathrm{t}=6.00$
where $\mathrm{t}=\mathrm{b}_{0} / s_{b_{0}}=29.347 / 4.891=6.00$
b. We reject $\mathrm{H}_{0}: \beta_{0}=0$ (and conclude that the intercept is significant) with $\alpha=.05$
if $|t|>t_{.05 / 2}=t_{.025}$
Since $\mathrm{t}_{.025}=2.365($ with $\mathrm{n}-(\mathrm{k}+1)=10-(2+1)=7$ degrees of freedom), we have $\mathrm{t}=$ $6.00>\mathrm{t}_{.025}=2.365$.
We reject $\mathrm{H}_{0}: \beta_{0}=0$ with $\alpha=.05$ and conclude that the intercept is significant at the .05 level.
c. We reject $\mathrm{H}_{0}: \beta_{0}=0$ with $\alpha=.01$ if $|t|>t_{.01 / 2}=t_{.005}$

Since $\mathrm{t}_{.005}=3.499$ (with 7 degrees of freedom), we have $\mathrm{t}=6.00>\mathrm{t}_{.005}=3.499$.
We reject $\mathrm{H}_{0}: \beta_{0}=0$ with $\alpha=.01$ and conclude that the intercept is significant at the .01 level.
d. The Minitab output tells us that the $p$-value for testing $\mathrm{H}_{0}: \beta_{0}=0$ is 0.000 . Since this $p$ value is less than each given value of $\alpha$, we reject $\mathrm{H}_{0}: \beta_{0}=0$ at each of these values of $\alpha$. We can conclude that the intercept $\beta_{0}$ is significant at the $.10, .05, .01$, and .001 levels of significance.
e. $\mathrm{A} 95 \%$ confidence interval for $\beta_{0}$ is
$\left[\mathrm{b}_{0} \pm \mathrm{t}_{\alpha / 2} s_{b_{0}}\right]=\left[\mathrm{b}_{0} \pm \mathrm{t}_{.025} s_{b_{0}}\right]$
$=[29.347 \pm 2.365(4.891)]$
$=[17.780,40.914]$
This interval has no practical interpretation since $\beta_{0}$ is meaningless.
f. A $99 \%$ confidence interval for $\beta_{0}$ is
$\left[\mathrm{b}_{0} \pm \mathrm{t} .005 \mathrm{~s}_{b_{0}}\right]=[29.347 \pm 3.499(4.891)]$
$=[12.233,46.461]$
We next consider $\beta_{1}$.
(a) $\mathrm{b}_{1}=5.6128, s_{b_{1}}=.2285, \mathrm{t}=24.56$
where $\mathrm{t}=\mathrm{b}_{1} / s_{b_{1}}=5.6128 / .2285=24.56$
(b), (c), and (d):

We reject $\mathrm{H}_{0}: \beta_{1}=0$ (and conclude that the independent variable $\mathrm{x}_{1}$ is significant) at level of significance $\alpha$ if $|t|>t_{\alpha / 2}$. Here $t_{\alpha / 2}$ is based on $n-(k+1)=10-3=7$ d.f.
For $\alpha=.05, \mathrm{t}_{\alpha / 2}=\mathrm{t}_{.025}=2.365$, and for $\alpha=.01, \mathrm{t}_{\alpha / 2}=\mathrm{t}_{.005}=3.499$.
Since $\mathrm{t}=24.56>\mathrm{t}_{.025}=2.365$, we reject $\mathrm{H}_{0}: \beta_{1}=0$ with $\alpha=.05$.
Since $\mathrm{t}=24.56>\mathrm{t}_{.005}=3.499$, we reject $\mathrm{H}_{0}: \beta_{1}=0$ with $\alpha=.01$.
Further, the Minitab output tells us that the $p$-value related to testing $\mathrm{H}_{0}: \beta_{1}=0$ is 0.000 .
Since this $p$-value is less than each given value of $\alpha$, we reject $\mathrm{H}_{0}$ at each of these values of $\alpha(.10, .05, .01$, and .001$)$.
The rejection points and $p$-values tell us to reject $H_{0}: \beta_{1}=0$ with $\alpha=.10, \alpha=.05, \alpha=$ .01 , and $\alpha=.001$. We conclude that the independent variable $\mathrm{x}_{1}$ (home size) is significant at the $.10, .05, .01$, and .001 levels of significance.
(e) and (f):
$95 \%$ interval for $\beta_{1}$ :
$\left[\mathrm{b}_{1} \pm \mathrm{t}_{.025} s_{b_{1}}\right]=[5.6128 \pm 2.365(.2285)]$
$=[5.072,6.153]$
$99 \%$ interval for $\beta_{1}$ :
$\left[\mathrm{b}_{1} \pm \mathrm{t}_{.005} s_{b_{1}}\right]=[5.6128 \pm 3.499(.2285)]$
$=[4.813,6.412]$
For instance, we are $95 \%$ confident that the mean sales price increases by between $\$ 5072$ and $\$ 6153$ for each increase of 100 square feet in home size, when the rating stays constant.

Last, we consider $\beta_{2}$.
(a) $\mathrm{b}_{2}=3.8344, \mathrm{~s}_{b_{2}}=.4332, \mathrm{t}=8.85$
where $\mathrm{t}=\mathrm{b}_{2} / s_{b_{2}}=3.8344 / .4332=8.85$
(b), (c), and (d):

We reject $\mathrm{H}_{0}: \beta_{2}=0$ (and conclude that the independent variable $\mathrm{x}_{2}$ is significant) at level of significance $\alpha$ if $|t|>t_{\alpha / 2}$. Here, $t_{\alpha / 2}$ is based on $n-(k+1)=10-3=7$ d.f.
For $\alpha=.05, \mathrm{t}_{\alpha / 2}=\mathrm{t}_{.025}=2.365$, and for $\alpha=.01, \mathrm{t}_{\alpha / 2}=\mathrm{t}_{.005}=3.499$.
Since $\mathrm{t}=8.85>\mathrm{t}_{.025}=2.365$, we reject $\mathrm{H}_{0}: \beta_{2}=0$ with $\alpha=.05$.
Since $\mathrm{t}=8.85>\mathrm{t}_{.005}=3.499$, we reject $\mathrm{H}_{0}: \beta_{2}=0$ with $\alpha=.01$.
Further, the Minitab output tells us that the $p$-value related to testing $\mathrm{H}_{0}: \beta_{2}=0$ is 0.000 .
Since this $p$-value is less than each given value of $\alpha$, we reject $\mathrm{H}_{0}$ at each of these values of $\alpha(.10, .05, .01$, and .001$)$.
The rejection points and $p$-values tell us to reject $\mathrm{H}_{0}: \beta_{2}=0$ with $\alpha=.10, \alpha=.05, \alpha=$ . 01 , and $\alpha=.001$.
We conclude that the independent variable $x_{2}$ (niceness rating) is significant at the .10, . $05, .01$, and .001 levels of significance.

## (e) and (f):

$95 \%$ interval for $\beta_{2}$ :
$\left[\mathrm{b}_{2} \pm \mathrm{t}_{.025} s_{b_{2}}\right]=[3.8344 \pm 2.365(.4332)]$
$=[2.810,4.860]$
$99 \%$ interval for $\beta_{2}$ :
$\left[\mathrm{b}_{2} \pm \mathrm{t}_{.005} s_{b_{2}}\right]=[3.8344 \pm 3.499(.4332)]$
$=[2.319,5.350]$
For instance, we are $95 \%$ confident that the mean sales price increases by between $\$ 2810$ and $\$ 4860$ for each increase of one rating point, when the home size remains constant.
12.70 The estimates of the coefficients indicate that at a specified square footage, adding rooms increases selling price while adding bedrooms reduces selling price. Thus building both a family room and a living room (while maintaining square footage) should increase sales price. In addition, adding a bedroom at the cost of another room will tend to decrease selling price.

