

Executive MBA in Digital Transformation

C4 Module 1: Week 1

	Day 1 - Sunday September 15	Day 2 - Monday September 16	Day 3 - Tuesday September 17	Day 4 - Wednesday September 18	Day 5 - Thursday September 19	Day 6 - Friday September 20	Day 7 - Saturday September 21
MORNING 8:30 a.m. – 12 noon		T713 - Strategic Information Systems Dr. Khaled Hassanein RJC 429 (8:30 a.m. - 12 noon)	T713 - Strategic Information Systems Dr. Khaled Hassanein RJC 429	T711 - Statistics for Analytics Dr. Mahmut Parlar RJC 429	T712 - Strategic Marketing Dr. Manish Kacker RJC 429	T714 - Accounting & Finance for Decision Making Drs. Arshad Ahmad and Kevin Veenstra RJC 429 (9 a.m. - 12 noon)	
LUNCH 12 noon – 1 p.m.	Hotel Check-In Hilton Garden Inn (until 3:15 p.m.) and Uber or Drive to RJC		Library Services Jeannie An (12:30 - 1 p.m.)		EMBA Cohorts Networking Lunch RJC 358 (12 noon - 1:30 p.m.)		
AFTERNOON 1 – 5 p.m.	Introductions & Module 1 Brief (3:30 - 5:30 p.m.) RJC 429	Intro to Case Analysis Dr. Milena Head RJC 429 (1 - 4 p.m.)	Academic Integrity RJC 429 (1 - 2 p.m.)	T712 - Strategic Marketing Dr. Manish Kacker RJC 429 (1 - 4 p.m.)	T713 - Strategic Information Systems Dr. Khaled Hassanein RJC 429 (1:30 - 5 p.m.)	T714 - Accounting & Finance for Decision Making Drs. Arshad Ahmad and Kevin Veenstra RJC 429	
EVENING 5 – 9 p.m.	Cocktails, Dinner & "View from the Top" Rola Dagher, President, Cisco Canada RJC Great Hall (5:30 - 9 p.m.)		T711 - Statistics for Analytics Dr. Mahmut Parlar RJC 429 (2 - 6 p.m.)	Good to Great Governance Dr. David Kunsch RJC 427 (4:30 - 5:30 p.m.)			
			Leadership Coaching Dr. Teal McAteer (7 - 9 p.m.)	Networking, Dinner & Talk: "Digital Transformation Comes to the Boardroom" Speaker: Alfredo Tan RJC Great Hall (5:30 - 8:30 p.m.)			

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C4 Module 1: Week 2

	Day 8 - Sunday September 22	Day 9 - Monday September 23	Day 10 - Tuesday September 24	Day 11 - Wednesday September 25	Day 12 - Thursday September 26	Day 13 - Friday September 27
MORNING 8:30 a.m. – 12 noon	T714 - Accounting & Finance for Decision Making Drs. Arshad Ahmad & Kevin Veenstra RJC 429 (9 a.m. - 12 noon)		Reflection (9:30 - 10 a.m.)	Reflection (8:30 a.m.)		Hotel Check-Out (until 9 a.m.)
LUNCH 12 noon – 1 p.m.		Headshots RJC 4th Floor Lounge TBC		Leadership Coaching Dr. Teal McAteer	Presentation Prep for T713 - Strategic Information Systems	
AFTERNOON 1 – 5 p.m.	T714 - Accounting & Finance for Decision Making Drs. Arshad Ahmad & Kevin Veenstra RJC 429	T711 - Statistics for Analytics Dr. Mahmut Parlar RJC 429	T711 - Statistics for Analytics Dr. Mahmut Parlar RJC 429 (1 - 3 p.m.)	T711 - Statistics for Analytics Dr. Mahmut Parlar RJC 429		Module 1 Debrief & Module 2 Brief (2 - 3 p.m.)
EVENING 5 – 9 p.m.			Mindfulness Session Dr. Parmjit Singh RJC 429 (3:30 - 5 p.m.)	Capstone Introduction Sanjay Dhebar (5 - 5:30 p.m.)		
		T712 - Strategic Marketing Dr. Manish Kacker RJC 429 (6 - 9 p.m.)		T712 - Strategic Marketing Dr. Manish Kacker RJC 429 (6 - 9 p.m.)	Closing Dinner Spencer's at the Waterfront (6 - 9 p.m.)	